



# PROMOTE

INTERNATIONAL EXHIBITION FOR ENTERPRISES,  
SMEs AND PARTNERSHIP OF YAOUNDE

[WWW.SALONPROMOTE.ORG](http://WWW.SALONPROMOTE.ORG)

FROM 17 TO 25 FEBRUARY 2024 AT THE YAOUNDE CONGRESS CENTRE

THEME : PRIVATE SECTOR, EVOLUTION AND STRUCTURAL  
TRANSFORMATION OF AFRICAN ECONOMIES

# EXHIBITION CONTRACT

ESPACES D'EXPOSITION, COMMUNICATION, EQUIPEMENTS ET ACCESSOIRES.

this participation contract, duly filled in, dated, signed and sealed by the future exhibitor, must be returned to the organiser, who will issue a participation invoice, the full payment of which confirms participation.

ORGANISED BY THE INTERNATIONAL FOUNDATION INTERPROGRESS MANDATED BY THE CAMEROONIAN AUTHORITIES AFRICAN'S HEADQUARTERS IN YAOUNDE, ON THE ROAD TO MONT-FEBE BEHIND THE PEACE CORPS

TEL: (+237) 677 70 76 79 / (+237) 693 75 18 66 EMAIL: [INFO@INTERPROGRESS.ORG](mailto:INFO@INTERPROGRESS.ORG)

MULTISECTORAL EXHIBITIONS - COUNTRY PAVILIONS - BUSINESS MEETINGS (B2B & B2C) - CONFERENCES AND DEBATES - VISIBILITY & MULTIFORM PARTNERSHIPS - ETC.

## EXHIBITOR'S DETAILS

COMPANY NAME : \_\_\_\_\_

PRESENTATION OF THE BUSINESS : \_\_\_\_\_

GENERAL MANAGER : \_\_\_\_\_

ADDRESS : \_\_\_\_\_

CITY : \_\_\_\_\_ COUNTRY : \_\_\_\_\_

PHONE : \_\_\_\_\_ MOBILE : \_\_\_\_\_

EMAIL : \_\_\_\_\_ WEBSITE : \_\_\_\_\_

## PROJECT MANAGER

NAMES AND SURNAMES : \_\_\_\_\_ FUNCTION : \_\_\_\_\_

PHONE : \_\_\_\_\_ EMAIL : \_\_\_\_\_

## RESERVED FOR THE ORGANISER

DATE OF RECEIPT : \_\_\_\_\_

ACOMPT : \_\_\_\_\_

BALANCE : \_\_\_\_\_

LOCALIZATION (AREA) : \_\_\_\_\_

STAND SURFACE : \_\_\_\_\_

CORNER STAND : \_\_\_\_\_

## AIN SECTOR OF ACTIVITY ( TICK YOUR SECTOR, FOR YOUR PHYSICAL LOCATION ON THE EXHIBITION SITE )

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li>ADMINISTRATIONS, INSTITUTIONS &amp; REGULATORY AGENCIES ;</li> <li>AGRO-INDUSTRY, AGRICULTURE, LIVESTOCK &amp; FISHERIES;</li> <li><input type="checkbox"/> BANKING, FINANCE &amp; INSURANCE;</li> <li><input type="checkbox"/> COMMUNICATION, MEDIA ;</li> <li><input type="checkbox"/> COSMETICS, WELLNESS AND HEALTH ;</li> <li><input type="checkbox"/> ECOLOGY AND ENVIRONMENT;</li> <li><input type="checkbox"/> EDUCATION, TRAINING &amp; JOBS</li> <li><input type="checkbox"/> ENERGY (HYDROELECTRICITY, SOLAR, WIND, HYDROCARBON, ETC.);</li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> IMPORT/EXPORT, TRADE &amp; DISTRIBUTION ;</li> <li><input type="checkbox"/> CULTURAL INDUSTRIES (MUSIC, CINEMA, PAINTING, FASHION, DECORATION, EVENTS, ETC.);</li> <li><input type="checkbox"/> IT &amp; TELECOMMUNICATIONS ;</li> <li><input type="checkbox"/> INFRASTRUCTURE, EQUIPMENT, FURNITURE &amp; BUILDING;</li> <li><input type="checkbox"/> LOGISTICS &amp; TRANSPORT ;</li> <li><input type="checkbox"/> MINES &amp; INDUSTRY (CHEMICAL, METALLURGICAL, MECHANICAL, ETC.);</li> <li><input type="checkbox"/> TRADE PAVILIONS AND ECONOMIC GROUPINGS;</li> <li><input type="checkbox"/> COUNTRY AND FOREIGN PAVILIONS;</li> </ul> |
|--|--|

## OUTDOOR STANDS (TICK YOUR CHOICE AND SPECIFY THE AREA OR NUMBER OF STAND MODULES)

MODULE TYPE	CAMEROON AND ECCAS COUNTRIES	FOREIGN COUNTRIES (OUT OF ECCAS)	INSTITUTIONS, NGOS, MINISTRIES, ETC.	ILLUSTRATION OF EXTERNAL STANDS
<b>BARE SURFACE</b> (MULTIPLE OF 9m <sup>2</sup> OR 25 m <sup>2</sup> )	<input type="checkbox"/> XAF 70 000 (€ 110) HT /m <sup>2</sup>	<input type="checkbox"/> XAF 85 000 (€ 125) HT /m <sup>2</sup>	<input type="checkbox"/> XAF 100 000 (€ 170) HT /m <sup>2</sup>	
<b>STAND 09 m<sup>2</sup></b> (03 M X 03 M)	<input type="checkbox"/> XAF 890 000 (€ 1 350) HT	<input type="checkbox"/> XAF 1 100 000 (€ 1 675) HT	<input type="checkbox"/> XAF 1 400 000 (€ 2 000) HT	
<b>STAND 25 m<sup>2</sup></b> (05 M X 05 M)	<input type="checkbox"/> XAF 2 400 000 (€ 3 640) HT	<input type="checkbox"/> XAF 3 000 000 (€ 4 600) HT	<input type="checkbox"/> XAF 4 400 000 (€ 6 700) HT	
<b>STAND 100 m<sup>2</sup></b> (10 M X 10 M)	<input type="checkbox"/> XAF 8 000 000 (€ 12 240) HT	<input type="checkbox"/> XAF 9 570 000 (€ 14 500) HT	<input type="checkbox"/> XAF 12 455 000 (€ 19 000) HT	

## INDOOR STANDS (TICK YOUR CHOICE AND SPECIFY THE AREA OR NUMBER OF STAND MODULES)

MODULE TYPE	CAMEROON AND ECCAS COUNTRIES	FOREIGN COUNTRIES (OUT OF ECCAS)	INSTITUTIONS, NGOS, MINISTRIES, ETC.	ILLUSTRATION OF EXTERNAL STANDS
<b>BARE SURFACE</b> (MULTIPLE OF 9m <sup>2</sup> OR 25 m <sup>2</sup> )	<input type="checkbox"/> XAF 80 000 (€ 120) HT /m <sup>2</sup>	<input type="checkbox"/> XAF 95.000 (€ 150) HT /m <sup>2</sup>	<input type="checkbox"/> XAF 123 000 (€ 190) HT /m <sup>2</sup>	
<b>STAND 09 m<sup>2</sup></b> (03 M X 03 M)	<input type="checkbox"/> XAF 990 000 (€ 1500) HT	<input type="checkbox"/> XAF 1 160 000 (€ 1 765) HT	<input type="checkbox"/> XAF 1 500 000 (€ 2 250) HT	
<b>STAND 27 m<sup>2</sup></b> (05 M X 05 M)	<input type="checkbox"/> XAF 2 700 000 (€ 4 100) HT	<input type="checkbox"/> XAF 3 150 000 (€ 4 780) HT	<input type="checkbox"/> XAF 4 000 000 (€ 4 026) HT	
<b>STAND 108 m<sup>2</sup></b> (10 M X 10 M)	<input type="checkbox"/> XAF 8 900 000 (€ 13 610) HT	<input type="checkbox"/> XAF 10 500 000 (€ 16 000) HT	<input type="checkbox"/> XAF 13 350 000 (€ 20 500) HT	

## THE FIXED PRICE FOR THE STAND MODULES INCLUDES :

THE COSTS OF OPENING, MANAGING AND FOLLOWING UP THE EXHIBITOR'S FILE; THE EXHIBITION SPACE, 10 DAYS OF INSTALLATION, 09 DAYS OF THE EXHIBITION AND 02 DAYS OF DISMANTLING; A STAND FLOOR, LIGHTING AND A 220 V / 06A SOCKET (THREE-PHASE ON REQUEST AND AT THE EXHIBITOR'S EXPENSE); RUBBISH BAGS; A STAND PEDIMENT WITH THE COMPANY NAME WRITTEN ON IT; 04 PERMANENT ACCESS BADGES TO THE EXHIBITION; THE PRESENTATION OF THE EXHIBITOR IN THE OFFICIAL CATALOGUE AND ON THE EXHIBITION'S WEBSITE WITH A LINK TO ITS WEBSITE ([WWW.SALONPROMOTE.ORG](http://WWW.SALONPROMOTE.ORG)).

**CANAL 2 INTERNATIONAL : SPECIAL RADIO AND TELEVISION OFFER FOR PROMOTE 2024**



Capitalise on your presence and participation in PROMOTE 2021 by exploiting the visibility spaces offered by our TV Partner, Canal 2 International, at privileged and dedicated prices during the exhibition.

Contacts : +237 699 68 04 01 / +237 679 11 62 58

**CRTV : SPECIAL RADIO AND TELEVISION OFFER FOR PROMOTE 2024**



CAMEROON RADIO TELEVISION

For the production and broadcasting of your infomercials or advertisements within the framework of PROMOTE 2024, the Crtv rolls out the carpet for you. Contact us now

Contacts : 675 881 560 / 699 457 805 Email : cmca.biz@gmail.com

**THE OFFICIAL CATALOGUE / DIRECTORY OF EXHIBITORS** (tick your choice and specify the quantities required)



With a print run of 30,000 copies, the Official Exhibition Catalogue is produced in A4 format, and is the Exhibitor Directory. Make your presence visible to your target markets.

1 page	1/2 page	<input type="checkbox"/> <b>1 page</b>	(210mm x 297mm) XAF <b>2.500.000</b> (€ 3.811) _____ insertion(s)
		<input type="checkbox"/> <b>1/2 page</b>	(190mm x 135mm) XAF <b>1.400.000</b> (€ 2.134) _____ insertion(s)
	Headband	<input type="checkbox"/> <b>Internal Headband</b>	(210mm x 40mm) XAF <b>500.000</b> (€ 762) _____ insertion(s)

**THE VISITOR'S GUIDE / EXHIBITION PLAN** (With the complete list of exhibitors and the numbering of the zones and stands)



Every visitor and exhibitor receives an exhibition map at the entrance or information points. This document containing a detailed map of the site is printed in four-colour process in 120,000 copies. This document gives the general programme of the Show, the list and contact details of all the exhibitors and finally the general layout of the site and a detailed layout by zone and by Hall of the Show.

1 page	<input type="checkbox"/> <b>1 page</b>	(210mm x 297mm) XAF <b>2.000.000</b> (€ 3.811) _____ insertion(s)
	<input type="checkbox"/> <b>Internal Headband</b>	(210mm x 40mm) XAF <b>500.000</b> (€ 762) _____ insertion(s)

**FURNITURE FOR HIRE FOR THE DURATION OF THE EXHIBITION**



**ARM CHAIR**  
XAF **12.000** / € 18  
 \_\_\_\_\_ piece(s)



**COUNTER**  
XAF **75.000** / € 115  
 \_\_\_\_\_ piece(s)



**FITTED CARPET** (minimum 9m²)  
XAF **4.000** / € 6 per m²  
 \_\_\_\_\_ Surface in m²



**COUNTER CHAIR**  
XAF **22.000** / € 34  
 \_\_\_\_\_ piece(s)



**SHELF**  
XAF **50.000** / € 76  
 \_\_\_\_\_ piece(s)



**TABLE**  
XAF **25.000** / 38€  
 \_\_\_\_\_ piece(s)

**ACCESSORIES ON HIRE FOR THE DURATION OF THE EXHIBITION**

Please let us know the number of pieces required per item to receive a quotation and the payment terms when the time comes.



**TELEVISION 42"**  
XAF **150.000** / € 226  
 \_\_\_\_\_ piece(s)



**TELEVISION 52"**  
XAF **200.000** / € 305  
 \_\_\_\_\_ piece(s)



**SMALL FRIDGE**  
XAF **120.000** / € 183  
 \_\_\_\_\_ piece(s)



**SMALL FAN**  
XAF **15.000** / € 23  
 \_\_\_\_\_ piece(s)



**BIG FAN**  
XAF **25.000** / € 38  
 \_\_\_\_\_ piece(s)

## SERVICES AVAILABLE TO EXHIBITORS

PROMOTE brings together more than 1,200 companies and their managers, mainly from Cameroon, but also from all continents, which gives it its international character. PROMOTE welcomes more than 100,000 professional and general public visitors. It is the largest economic meeting in Central Africa, recognized for the numerous business opportunities and partnerships it offers. We invite you to accompany your exhibition space by organising Conferences - Debates, making Business Appointments, participating in the Thematic Apéros, the visit of Economic Missions, the Citizen Solidarity Action in favour of SMEs, the conclusion of Partnerships à la carte with the mandated Organiser.

### CONFERENCES

You can book a room of your choice within the framework of PROMOTE 2024 to organise a Conference, a Workshop, a Debate, a Presentation or a Forum. The room rental package includes only the room and its furniture. The rental periods range from half a day to a full day. Half day is from 09:00 to 13:00 and from 15:00 to 19:00. Visit our website [www.salonpromote.org](http://www.salonpromote.org) to find out more about our rates.

We want to organise a conference in PROMOTE.

### BUSINESS MEETINGS

We organize, in advance, your professional and business meetings according to your expressed needs in order to prepare the beginning of essential partnerships for the growth of your company. Each Exhibitor benefits from three (03) Business Meetings offered and then pays the sum of **XAF 20,000** for any additional Meeting requested by him. Confirmed appointments can be held at a location agreed by both parties.

We are interested in pre-arranged business meetings.

### THEMATIC APÉRITIVES

The Apéros Thématiques are daily networking events which take place from 12:00 to 13:30 in the Salon des Rencontres between 150 to 200 managers and executives of companies active in the sectors whose themes are on the day's agenda. These Thematic Apéros are led by a panel of experts whose presentations are followed by a question and answer session with all the participants. The intense networking phase around an adapted buffet closes the timed format of each Thematic Apéro. A participation fee is required for each theme. We are interested in taking part in the Thematic Apéro.

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### ECONOMIC MISSIONS

Les Missions Economiques sont les bienvenues à PROMOTE 2024 pour élargir leurs champs de contacts pendant leur séjour au Cameroun. Chaque Mission Economique bénéficie d'un espace de rencontres aménagé sur le site (mobilier, connexion internet, sécurité,...) à des conditions négociées. Chaque membre de la Mission Economique s'acquitte, par ailleurs, d'une participation forfaitaire lui donnant droit à un accès gratuit à 03 Apéros Thématiques.

We are interested in bringing an economic mission

### CITIZEN SOLIDARITY ACTION IN FAVOUR OF SMES

The Citizen Action of Solidarity is a programme of monitoring, accompanying and financing the participation in PROMOTE of identified SMEs with high growth potential to facilitate their access to national and international markets through this high-impact promotion. Corporate citizens are honoured and publicly thanked on the occasion of the Official PROMOTE Day.

We are interested in financing the participation of SMEs in PROMOTE

### PARTNERSHIPS WITH THE MANDATED ORGANISER

PROMOTE generates real opportunities for visibility and promotion of your company's image through innovative Partnership formulas with the mandated Organiser who qualifies you as a "PROMOTE Partner" with numerous positional and functional advantages, including extensive and exceptional coverage by national and international partner media.

We are interested in being a PROMOTE Partner

## EXTRACT FROM THE EXHIBITION RULES

### REGULATION IN FORCE

By signing and submitting this Exhibition Contract, the Exhibitor acknowledges the binding nature of the Exhibition Regulations, the General Conditions of the Exhibition Contract and the Charter of Good Exhibition Practices which govern the organisation of PROMOTE. However, the Organiser reserves the right to prescribe and enforce, if circumstances so require, more extensive provisions and guidelines in the general interest.

### PAYMENT CONDITIONS AND INSTALMENT

To guarantee the allocation of his stand or bare space and the related services ordered, the Exhibitor is required to pay the amount of his invoice or to make an advance payment of an amount of his choice (> 20% of the invoice) and to propose a payment schedule running until 15 January 2024, last deadline. Prior to full payment of the participation invoice by the Exhibitor, his admission and installation on the site remain pending, the Exhibition Contract having the sole value of an intention to participate. The services ordered through the dated, signed and sealed EC are only payable to the appointed Organiser once the corresponding invoice has been paid in full.

### CONFIRMATION OF THE EXHIBITION CONTRACT

The Exhibition Contract is confirmed after full payment of the invoice due. A confirmation of the Exhibition Contract is sent to the Exhibitor with an indication of the physical positioning of his stand or bare space and a statement of all the services ordered, thus lifting the reservation of admission and location and enabling the Exhibitor to obtain his Entry Voucher during the stand fitting period.

### TERMS OF PAYMENT

They are clearly indicated at the bottom of each invoice issued by the Mandated Organiser.

### BREACH OF THE EXHIBITION CONTRACT

The Exhibitor who wishes to terminate the confirmed Exhibition Contract binding him to the Organiser is required to make this known exclusively by post, postage paid, **by 15 January 2024** at the latest. This unilateral initiative to terminate the Exhibition Contract does not completely release the Exhibitor from its commitments. If the breach is formulated before **15 January 2024**, a **30%** deduction on the total amount invoiced will remain due. **After 15 January 2024**, the Exhibitor shall remain liable for all services subscribed and invoiced.

### INSURANCES

The mandated Organiser is covered for the risk of Civil Liability for the Organiser and Damage to Property concerning him. Exhibitors who have not insured their goods to be exhibited at PROMOTE 2024 and covered their Civil Liability by insurance are strongly encouraged to do so by taking out ad hoc insurance for the PROMOTE 2024 period only. The Organiser has negotiated favourable conditions with a partner insurer (available on our website or at the PROMOTE Secretariat). **Under no circumstances can the Organiser be held responsible for theft or damage to an exhibitor's stand, day or night.**

### APPLICABLE LAW

Toute circonstance exogène, et de manière générale, tout cas de force majeure qui viendrait empêcher la manifestation d'avoir lieu ou en restreindre l'importance, est inopposable à l'Organisateur, et l'Exposant ne pourra prétendre à aucune indemnité. Pour toute difficulté qui pourrait naître de l'interprétation et de l'exécution du présent Contrat d'Exposition, la version française fait foi. Les parties acceptent de régler tout litige par la concertation. Et si besoin, le litige sera réglé par l'arbitrage de trois personnalités désignées par les parties. L'Organisateur agira avec l'accord et l'appui de son Mandant Officiel.

### ADDITIONAL CONDITIONS

After the allocation of his stand or bare space, the Exhibitor will receive additional information to prepare his participation in the Exhibition through information notes or public information meetings. Special technical services or stand fitting will only be carried out on the basis of orders actually placed using the order forms provided for this purpose and available on our website or from the Organiser's Secretariat.

### DECLARATION OF COMMITMENT AND CONFIRMATION

By signing and stamping, the Exhibitor acknowledges having received, read and accepted the terms of the Exhibition Regulations and of this Exhibition Contract.

*Upon receipt of this form, an invoice is supplied.*

**DATE**

**VENUE**

*Thank you for your cooperation*

**NAME / SIGNATURE / STAMP**

Reserved for the Mandated Organiser