



# PROMOTE

INTERNATIONAL EXHIBITION FOR ENTERPRISES,  
SMEs AND PARTNERSHIP OF YAOUNDE

[WWW.SALONPROMOTE.ORG](http://WWW.SALONPROMOTE.ORG)

FROM 17 TO 25 FEBRUARY 2024 AT THE YAOUNDE CONGRESS CENTRE

# BUSINESS MEETINGS

FACE TO FACE MEETINGS FOR MULTIFACETED PARTNERSHIPS



The Business Rendez-Vous are organised in partnership with the  
Investment Promotion Agency of Cameroon (API).

This form, duly filled in, dated, signed and stamped, IS VALID AS AN  
ORDER FORM to be returned to the Organiser to receive an invoice to  
be paid in full. The reference currency is the Euro (€).

MULTISECTORAL EXHIBITIONS - COUNTRY PAVILIONS - BUSINESS MEETINGS (B2B & B2C) - CONFERENCES AND DEBATES - VISIBILITY & MULTIFORM PARTNERSHIPS - ETC.

## EXHIBITOR'S DETAILS

COMPANY NAME : \_\_\_\_\_  
PRESENTATION OF THE BUSINESS : \_\_\_\_\_  
GENERAL MANAGER : \_\_\_\_\_  
ADDRESS : \_\_\_\_\_  
CITY : \_\_\_\_\_ COUNTRY : \_\_\_\_\_  
PHONE : \_\_\_\_\_ MOBILE : \_\_\_\_\_  
EMAIL : \_\_\_\_\_ WEBSITE : \_\_\_\_\_

## OTHER CONTACT

FULL NAME : \_\_\_\_\_  
FUNCTION : \_\_\_\_\_  
PHONE : \_\_\_\_\_  
MOBILE : \_\_\_\_\_  
EMAIL : \_\_\_\_\_

## PRINCIPLE OF BUSINESS MEETINGS

The Business Rendez-Vous are organised in partnership with the Investment Promotion Agency in Cameroon (API) by professionals on the basis of your request, with the aim of facilitating the establishment of new commercial relations or partnerships essential to the growth of your company. These Rendez-Vous are most efficiently organised in advance. You can also request them during the event from the Meetings Department. The Business Meetings are held in the Salon des Rencontres, an air-conditioned space adapted to business exchanges.

B2B (Company / Supplier - Partner Meetings): Each exhibitor benefits from 03 free B2B Business Meetings and then pays

XAF 20,000 (€ 30) per additional appointment. This service is also open to visitors at a rate of XAF 50,000 (€ 75) per appointment.

B2C (Business-to-Consumer) meetings: The Meeting Service offers you B2C meetings in the form of small prospecting meetings. Based on your needs, we invite 10, 15 or even 20 companies, individuals or institutions to come and discover your product/service offering. Each B2C is organised from XAF 100 000 (€ 150)

## BUSINESS DESCRIPTION AND APPLICATION OF SERVICES/PRODUCTS

(2 to 5 lines presenting the company, highlighting its strengths)

## CHARACTERISTICS OF THE COMPANY

TURNOVER (iin FCFA) :  0 - 15 Millions  15 - 100 Millions  100 - 1 Billion  More than 1 Billion  
WOKERS  01 - 05 persons  06 - 20 persons  21 - 100 persons  More than 100 persons  
ACTIVITIES AREA : \_\_\_\_\_  
EXPORTATION AREA : \_\_\_\_\_

## WHAT ARE YOU LOOKING FOR ? (Importers, distributors, partners, subcontractors, others ...)

B2B \_\_\_\_\_  
 B2C \_\_\_\_\_

## WHAT ARE YOUR EXPECTATIONS? WHAT IS YOUR OBJECTIVE?

B2B \_\_\_\_\_  
 B2C \_\_\_\_\_

## WHAT ARE THE FUNCTIONS / PROFILES OF THE TARGETED INTERLOCUTORS?

## DO YOU WISH TO MEETING WITH SPECIFIC COMPANIES ? (List them below).

Upon receipt of this form, an invoice is supplied.

Thank you for your cooperation

DATE

VENUE

NAME / SIGNATURE / STAMP